

REP: TEL# 703 528 7800
ORDER WORKSHEET

703 528 7880 OCT10/12 18.14
 FROM REP *** WFTV-TV ***
 CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6359008

CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	OBAMA SKED A	EST#1905	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 08/10/12 10:13

REP: TO LENA

FR JULIE
OK'D M7-8
TTLS RTS
PLS CFM, HTX 10/10

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 1905
AGENCY PRODUCT CODE =

PROGRAM : CRIMINAL MINDS
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 46-48

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

39	S		800P-1130P	30		\$3,300.00	10/6	10/6	0		SAT	0
PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/												

53	A		800P-1155P	30		\$3,300.00	10/6	10/6	1		SAT	1
PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/												
ORD COM1 : SPOT RAN @ 11:51P IN FOOTBALL 8-1155P												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-39												

54	A		100A-155A	30		\$250.00	10/6	10/6	1		SAT	1
PROGRAM : CRIMINAL MINDS												
ORD COM1 : SPOT RAN @ 1:55A IN CRIMINAL MINDS @ 1:00A-1:55A												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-48												

STATION MAKEGOOD OFFERS:												
M7	OK'D	BUY#39	MISSED: SAT/800P-1130P				OCT6		30S	\$3,300.00	(OCT10/12)	
			OFFER: SAT/800P-1155P				OCT6		30S	\$3,300.00	PLS ADVISE.	
			CMT: SPOT RAN @ 11:51P IN FOOTBALL 8-1155P									
M8	OK'D	BUY#48	MISSED: SAT/1235A-135A				OCT6		30S	\$250.00	(OCT10/12)	
			OFFER: SAT/100A-155A				OCT6		30S	\$250.00	PLS ADVISE.	
			CMT: SPOT RAN @ 1:55A IN CRIMINAL MINDS @ 1:00A-1:55A									

OCT/12	101915.00	CONTRACT TOTAL	101915.00
		TOTAL SPOTS	63

MARKET TOTALS	\$272,355	WFTV 37%	WKMG 28%	WESH 15%	WOFL 17%	WKCF 1%	WRBW 2%	CABL 0%
		WOPX 0%	WRDQ 0%	EFTV 0%				

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE